

## **Projects located in EE**

### **Projects in the Northern Dimension Film and media cluster. Nordic-Baltic Collaboration Network of 3D & Visualisation**

*Applicant:* Tartu Centre for Creative Industries

*Contact person:* Ave Anniste

*Location:* Tartu, Estonia, September 2013

*Partners:* Loov Eesti, Luyova Suomi & Luova Tampere, Generator & Innovatum, Institute for Cultural Programs & Russian Film Commission, Kreanord, National Film Centre of Latvia, Vilnius Film Cluster, British Council, Tartu Art School, Tartu Art College, Tallinn University Baltic Film and Media School, Visar Studio, Tolm Studio, FrostFX, AHHA Science Center , Visualisation Center'

To meet the market's rapid growing demand for developing 3D related knowledge and highly skilled professionals, Tartu Centre for Creative Industries is the host for a Nordic-Baltic Collaboration Network of 3D & Visualisation project. So far, there is no cooperation platform to unite professionals and students in the field of 3D and visualisation in order to use their skills, knowledge and time more effectively and, as a result, raise awareness of the Nordic-Baltic region as a 3D and visualisation production ground, as well as attract new talents and money into the region. The Nordic-Baltic Collaboration Network of 3D & Visualisation aims at being a pilot for bringing different interest groups active in the field of 3D and visualisation in the Nordic-Baltic region together to a 2-day interactive conference held in Tartu, Estonia. The project's aim is to get a general overview of what is going on, who are the most important players, what kind of trainings/films/skills/etc. are needed in the field.

### **Estonia-Finland-Russia Music Industry Platform Partnership**

*Applicant:* Musiccase OÜ

*Contact person:* Helen Sildna

*Location:* Tallinn, Estonia

*Partners:* The Music & Media Finland, Tallinn Music Week, Stereoleto festival, Light Music Promotion Company, Suomen Musiikki & Media-Tapahtumat S.M.M.

The main goal of the Estonia-Finland-Russia Music Industry Platform Partnership, is to maximize the region's (Finland, Estonia, Russia and also Latvia and Lithuania) artists' business opportunities and to increase their audience / client base in Finland, Estonia and Russia. The aim of the project is to facilitate their travel to the relevant industry events in these markets, creating more promotion opportunities and a higher media value for them and strengthen the resources of the existing music industry platforms in the region. Through collaboration between Music & Media Finland, Tallinn Music Week and Stereoleto music festival, in St. Petersburg, a platform will be made to develop useful services for helping talents to have an easier access into other countries in the region. This project will focus on providing travel and accommodation support for artists from partner countries to have an opportunity to be showcased at the key music industry events in Estonia – Tallinn Music Week, Finland – Music & Media Finland and Russia – Stereoleto and offering targeted communication and marketing services to artists.

## **Projects where EE has participated**

### **OPEN NORTH. Launching Project of North European Creative Network and Think Tank**

*Applicant:* RIXC, the Centre for New Media Culture

*Contact person:* Agnese Baranova

*Location:* Riga, Latvia

*Partners:* CYLAND media art lab in St. Petersburg, Tranzit, non-governmental agency in Kaliningrad, Digital Art Center in Stockholm, MUU Association in Helsinki, WRO Art Center in Wroclaw, Tallinn Creative Hub / Kultuurikatel in Tallinn, Nida Art Colony of Vilnius Academy of Arts in Lithuania

OPEN NORTH is a project that aims to develop a new collaboration platform in the North European region fostering open innovation in art, culture and the sector of creative industries. The overall goal of the project is to launch OPEN NORTH Creative Think Tank and Network for facilitating both development of strategies and policies for open innovation in creative industries in the region at large, and working out models and tactics for providing artists, cultural organizations and other creative producers with accessible routes into the sector in particular. The project will consist of four complimentary activities: a Conference and Network Launch, Creative Think Tank Workshops, Creative Lab Trainings & Showcases, Apprenticeships Campaign (and Trainings).

### **ARTERRITORY**

*Applicant:* INDIE, Culture Project Agency

*Contact person:* Brice Mairita

*Location:* Riga, Latvia

*Partners:* The Stockholm Museum of Modern Art, The Bonniers Exhibition Hall, Baltic Art Center, Malmo Konsthall, Kiasma Museum of Contemporary Art, Vilnius Contemporary Art Centre, Contemporary Art Centre of Estonia, KUMU, Art Museum of Estonia, The National Center for Contemporary Art Russia, The Russian museum in Saint Petersburg, International Art Fair Art Moscow, Center ARTPLAY, The magazine "ArtChronika", Branch of the National Centre for Contemporary Arts, Moscow Biennale 2013, Latvian National Museum of Art, Latvian Contemporary Art, Museum pilot project, The Latvian Centre for Contemporary Art, The Reykjavik Arts Festival, Institut français de Lettonie, The Arles photography festival, Les Rencontres d'Arles, Nordic Council of Ministers' (NCM) Office in Latvia

The main goal of ARTERRITORY is to develop and promote a network of culture actors from the Nordic, Baltic, other EU countries and Russia, working in various media connected with visual arts. This includes fine arts, crafts, design, film, architecture and art theory. The network aims to achieve more active and effective involvement of Russia's culture potential in EU art processes and information space, as well as integrating Nordic and Baltic philosophy and practices of CI networking among facilitators of Russian creative industries. The goal is to widen and strengthen an exchange platform for updated and analytical information dealing with visual art processes in EU and Russia to provide easy access to the latest network activities and art news in both English and Russian.

## **Meetings**

### **CREATIVE INDUSTRIES Phase III DEVELOPMENT OF FINANCING AND LEGISLATION IN THE CREATIVE INDUSTRIES SECTOR OF THE NORTHERN DIMENSION AREA**

Project responsible

Alla Nielsen, Adviser, NCM IO in Saint Petersburg

Geographical area

NW Russia, Finland, Denmark, Estonia

Aim

to enhance economic effect of creative industries in the Northern Dimension area by contributing to the development of financing and legislative instruments in the creative industries sector.

Objectives

Creation of a sustainable network in the ND area between different stakeholders who work with, or can be affected by financing and legislative instruments in the CI sector. This is accomplished through their participation in the project activities.

Raised awareness of the target groups on the current situation in the legislation and financing in CI in the BSR. This is accomplished by information dissemination through the project activities.

Creation of a basis for further development of financing and legislation in the field of CI.

### **CREATIVE INDUSTRIES NETWORKING POINTS**

Project responsible

Olga Klisheva, Alla Nielsen, Advisers, NCM IO in Saint Petersburg

Geographical area

NW Russia, Finland, Denmark, Germany, Sweden,(tbc) Estonia

Aim

to create favorable conditions for dialogue and cooperation between key drivers in the creative industries sector in North-West Russia by building a platform for the establishing of creative industries (CI) networking points

Objectives

- Elaboration of new study courses/educational modules devoted to CI on the base of Russian universities, participating in the project;
- Creation of an information bank (web-site) with pertinent data about regional and international educational and other relevant institutions and their activities; policies/strategies in CI sphere, and its development trends;
- Presentation of Northern Dimension experience in creative industries field and Nordic/Russian best practices in creative ideas development and implementation;

### **NORDIC AND BALTIC CLASSICAL MUSIC INDUSTRY MEETING**

Project responsible

NCM in Latvia, Ginta Tropa

Geographical area

Norway, Finland, Sweden, Estonia, Lithuania, Latvia, Denmark, Iceland. NW Russia and Germany

An on-going project is the first Nordic and Baltic classical music industry meeting, which is organized by Latvijas Koncerti with support from the Latvian Ministry of Culture, the Nordic Council of Ministers and the Danish Institute of Culture. It took place in Riga, 19 - 21 February, 2013. „Classical Nordic - Baltic 2013” will include a conference for classical music industry professionals and artistic showcases of the most exciting regional artists.

The idea behind artistic showcases is to supplement conference discussions by providing a venue for discovering new talents of the Nordic and Baltic countries. Young artists will present themselves to regional professionals of the classical music industry. In turn, for artistic directors, producers and managers this will be a chance to hear and meet new soloists and ensembles. About 20 performing units from the Nordic and Baltic countries are selected for these showcases, which will also include video presentations of larger projects.

## **CITIES, STORIES, DIARIES**

Geographical area

Sweden, Denmark, Latvia, Finland, Norway, Estonia, Lithuania, NW Russia

Another project which is going to be organized is the photo and design project „Cities, stories, diaries”, where, for the first time, a meeting will take place between the two masters of social documentary photography, representing two generations; the world-renowned Swedish photographer Anders Petersen (1944) and the internationally acclaimed Danish photographer Jakob Aue Sobol (1976). The photo and design project will include a joint photo exhibition by the two artists displaying 100 of their original works as well as their photo albums. Anders Petersen will exhibit his photo collection „City Diaries”, whereas Jakob Aue Sobol will display a series of his photo stories depicting the cities he has recently visited. A separate section of the exhibition will be devoted to the design of photobooks. The project will also include a series of events with master classes, lectures, discussions and seminars on social documentary photography, on the role of classic photography in the contemporary era of digital photography and on the design of photography books. The project will take place from August 12 – September 12, 2013 at the premises of the Latvian Art Academy.

## **Design conference in Tallinn**

<http://wud.tlu.ee/>

WUD Tallinn 2013 user experience design conference in Tallinn

14-15 November 2013 in Tallinn, Estonia

WUD Tallinn is one of the biggest events in the Baltics for user experience professionals, designers, marketers, developers, information architects and usability practitioners, bringing more than 300 people together.